

KOH & KOH

Instagram: @koh.and.koh
Facebook: @kohandkoh
#kohandkoh

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hello@kohandkoh.com

April - May 2021

COCONUT CREAM

1+ months: The investment: Starting from £2900+ (10% discount if paid up front)

You understand that to make the next big step in your business you must invest in a brand identity system. Through tailored cohesive design that tells your story, you will attract your dream clients like never before.

The deliverables

Primary Logo

KOH & KOH

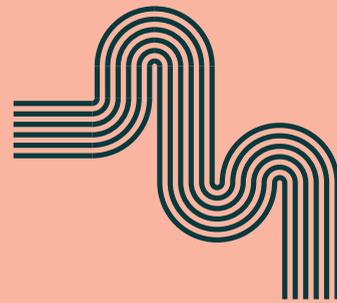
Secondary Logo(s)*

KOH &
KOH

Brand Mark(s)*

K

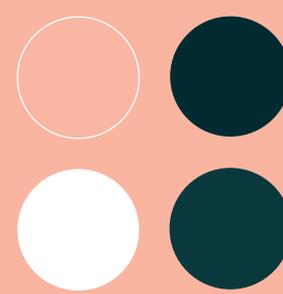
Pattern*



Typography

AA
Aa

Colour Palette



Brand Guidelines



*We cannot guarantee that these will be included, as every brand is different

What else?

3 Video Calls +
Strategy Session



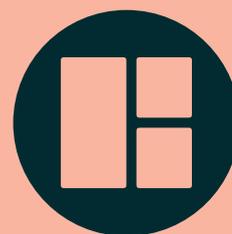
Ideal Client
Profile



Pinterest
Collab



Stylescape



Presentation



2 Rounds of
Refinements



10% off Blushing
Orchid



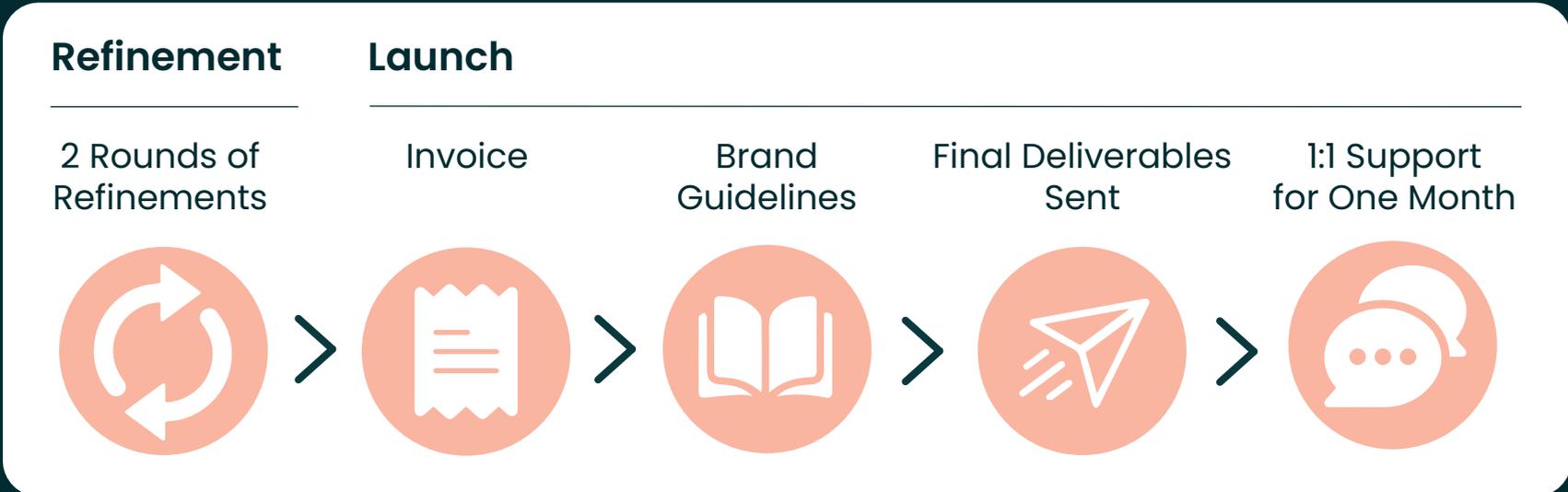
1:1 Support
for One Month



COCONUT CREAM PLUS+

Need something more unique? We can tailor larger packages if you require deeper brand strategy, website design, copywriting etc. Book a video call with [Emily here](#) to find out what would be suitable for you.

COCONUT CREAM PROCESS



This is a general outline of our process which of course is adapted to each individual project.

BLUSHING ORCHID

2-6 weeks+

You already have an established brand identity and would like these individual visuals to create professional and cohesive consistency. Previous branding clients get 10% off.

Mix & Match

Social media banner design

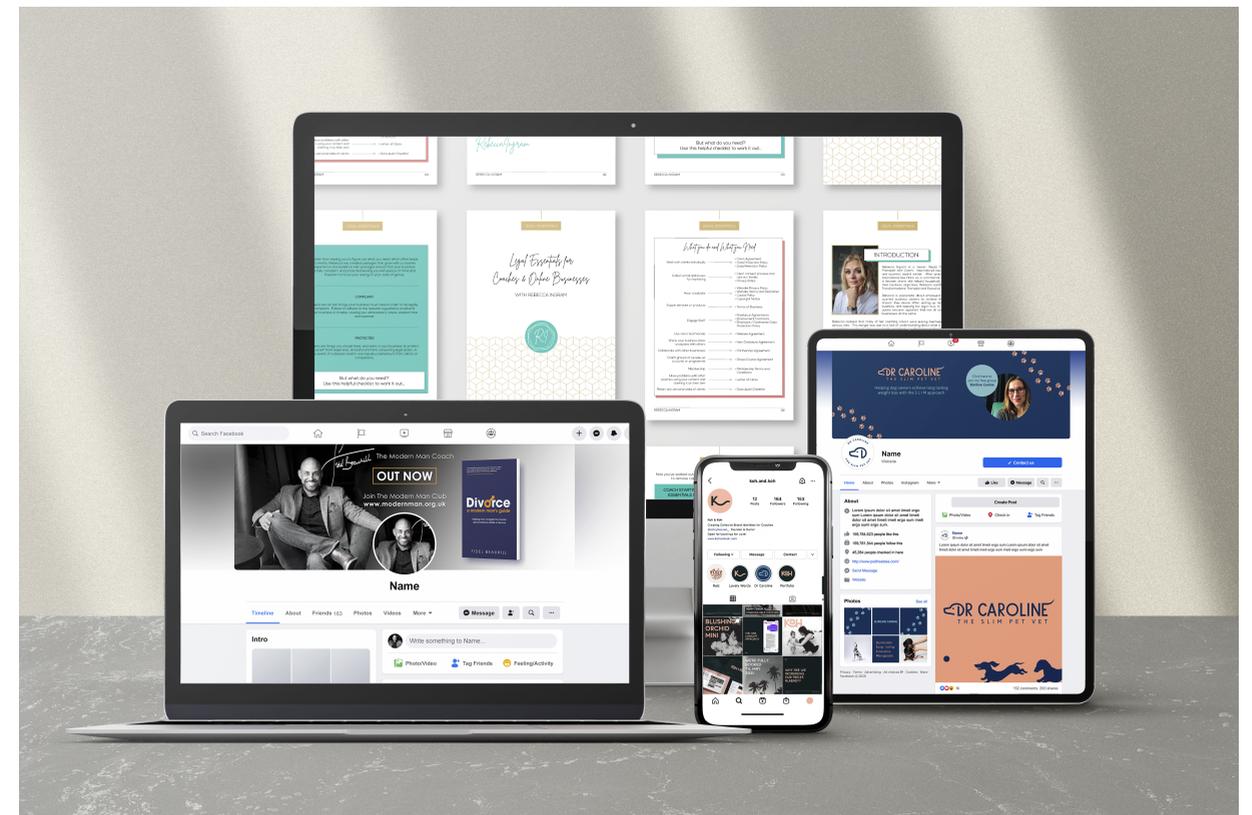
Social media post design

Social media kit: posts, stories and banners for multiple platforms

PDF document design

- For lead magnets, courseware, price lists, ebooks, welcome packs etc.
- Includes a mockup

*You will need to provide us with the copy



BLUSHING ORCHID RETAINER

Monthly graphic design services tailored to your requirements.

Guaranteed availability and priority.

The price and process for Blushing Orchid and Blushing Orchid Retainer varies depending on the project.

Book a video call with Emily [here](#) to discover what will be suitable for you.